

Economy Measures		Reportee	Q1, April - June 2022			Q2, July - September 2022			Q3, October - Dec 2022			Q4, January - March 2023			Commentary
			Target	Actual	Cumulative	Target	Actual	Cumulative	Target	Actual	Cumulative	Target	Actual	Cumulative	
MEC1	Number of jobs created within the Enterprise Zone	Colm Healy	6	0	105	6	0	105	6	0	105	6	30	135	Express Trade Frames - 12 jobs created. Sid Hill Transport - 6. Wyre Rivers Trust - 6. E S Williams - 5. Lambda Medical Services - 1. (Target of 137 jobs to be created Aug 2020 - Apr 2026 (137 jobs /67 months in the period = 2 x 3 months per quarter = 6 jobs per quarter)).
MEC2	EM investments to Wyre from County Deal	Marianne Hesketh	0	0	0	0	0	0	0	0	0	0	0	0	No progress has been made on the County Deal so is unlikely to deliver any investments to Wyre this financial year.
MEC3.1	Increase footfall to town centres	Colm Healy	1.8m	2,061,205	2,061,205	N/A	292,314	2,353,519	292k	241,298	2,594,817	241k	202,567	2,797,384	New data supplier (Huq Industries) procured Q2 2022. Updated data collection methods, plus town centre boundaries reviewed, hence discrepancy between figures from Q2 onwards and figures previously reported. Target set as figure from previous quarter.
	Total visits to town centres		2.4m	2,661,837	2,661,837	N/A	417,052	3,078,889	417k	451,850	3,530,739	451k	362,594	3,893,333	New data supplier (Huq Industries) procured Q2 2022. Updated data collection methods, plus town centre boundaries reviewed, hence discrepancy between figures from Q2 onwards and figures previously reported.
	* Fleetwood * Cleveleys * Poulton * Garstang		1.4m	1,497,834	1,497,834	N/A	289,935	1,787,769	290k	236,233	2,024,002	236k	193,348	2,217,350	New data supplier (Huq Industries) procured Q2 2022. Updated data collection methods, plus town centre boundaries reviewed, hence discrepancy between figures from Q2 onwards and figures previously reported.
			900k	1,214,073	1,214,073	N/A	247,952	1,462,025	248k	193,647	1,655,672	193k	232,909	1,888,581	New data supplier (Huq Industries) procured Q2 2022. Updated data collection methods, plus town centre boundaries reviewed, hence discrepancy between figures from Q2 onwards and figures previously reported.
MEC3.2	Reduce town centre vacancy rates	Colm Healy	11.80%	8.33%		12.40%	8.33%		12.40%	8.33%		9.70%	8.65%		Total vacancy rate for 7 town centres monitored (Fleetwood, Cleveleys, Poulton, Garstang, Thornton, Knott-End, Great Eccleston). Last vacancy rate survey took place January 2023. Target set as most recent vacancy rate for North West area.
	Town centre vacancy rates		11.80%	12.55%		12.40%	12.55%		12.40%	12.55%		9.70%	12.99%		Target set as most recent vacancy rate for North West area
	* Fleetwood		11.80%	8.31%		12.40%	8.31%		12.40%	8.31%		9.70%	8.06%		Target set as most recent vacancy rate for North West area
	* Cleveleys		11.80%	3.77%		12.40%	3.77%		12.40%	3.77%		9.70%	2.83%		Target set as most recent vacancy rate for North West area
	* Thornton		11.80%	8.72%		12.40%	8.72%		12.40%	8.72%		9.70%	7.43%		Target set as most recent vacancy rate for North West area
	* Poulton		11.80%	7.01%		12.40%	7.01%		12.40%	7.01%		9.70%	10.06%		Target set as most recent vacancy rate for North West area
MEC3.3	% of fledgling businesses surviving - 18 months	Colm Healy	72%	82%		71%	65%		72%	68.00%		74%	71%		Target set as Lancashire average. Data source: BankSearch Consultancy Ltd (data correct as at Feb 2023)
MEC3.4	Number of Visitors to the borough each year	Emma Lyons										3.06m	3.06m	3.06m	The model used is STEAM (Volume and Value of Tourism) it always works one year behind therefore the data provided is for 2021. We are still not back at pre-covid levels (2018 saw 4.82 million visitors drive an impact of £361m) however in 2021 Wyre saw 3.06m visitors generate £273m in economic impact versus the 1.55m visitors and £147m impact in 2020.
MEC5.1	Business rate collection target 97%	Marie Buckley/Andrew Robinson										97%	98.79%	98.79%	Business Rates as @ 31/03/23 £23,262,239 this is a 98.79% collection rate.
MEC5.2	Council tax collection target 97%	Marie Buckley/Andrew Robinson										97%	97.10%	97.10%	Council Tax collection figure as @ 31/03/23 £79,385,702 this is a 97.10% collection rate.
Key															
	Achieving/Exceeding target														
	Within 10% of achieving target														
	Below target (more than 10%)														